



city of
longbeach CA
international trade office

Your Global Business Connection

The Long Beach International Trade Office (LBITO) is a professional program created to encourage and assist Long Beach area companies enter new markets, grow through international trade, and enhance their international sales levels.

To help your business succeed, we provide the following customized assistance to your organization, depending upon your company's trade readiness.

Free or Low-Cost Services and Programs

- ❖ Trade Consultations
- ❖ Trade Show Assistance and Facilitation
- ❖ Industry Luncheons Highlighting International Trade
- ❖ Trade Seminars—Topics such as:
 - ☑ Exporting/Importing Overview
 - ☑ Trade Legal Issues
 - ☑ International Marketing
 - ☑ Documentation & Logistics
 - ☑ Trade Finance
- ❖ Customized Research Reports
 - ☑ Trade Contact Search—researches potential suppliers, importers, exporters on a worldwide basis
 - ☑ Reports detailing information on market shares and export and import pricing
 - ☑ Country Commercial Guide
- ❖ Customized Assistance Based on your Business Goals
 - ☑ Your needs are assessed and a scope of work is developed with a fee schedule for deliverables
 - ☑ Resource Referrals
 - ☑ Trade Leads

The services and programs of the LBITO are available to help you grow your business through international trade. Contact our International Trade Managers today!

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Lianne Chua - Los Angeles
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For more information on the LBITO, please visit our website at www.LBITO.org or call (562) 495-7070. Fax (562) 495-1501.

